AVASCENT ANALYTICS

1615 L STREET, NW, 12TH FLOOR
WASHINGTON, DC 20036

TEL 202.452.6990

AVASCENT.COM

Avascent Analytics Releases Cyber Update
New release reflects Fiscal Year 2015 budget data, expanded segmentation, and a broader selection of source data

Avascent Analytics is pleased to announce its latest update to the U.S. Federal Cyber Market Forecast Toolkit. Building on the existing beta version of the toolkit, the version published on May 30th has been substantially revised through internal consultation and feedback from industry professionals and subject matter experts. The newest iteration includes updates to spending values across the span of the entire model based on new budget materials, expanded segmentation, and a wider selection of underlying programs and sources. Existing users of the beta version will receive the latest update free of charge.

U.S. Federal Cyber Updates: Avascent has updated the U.S. Federal Cyber Market Forecast Toolkit to reflect the budget data provided in the Fiscal Year 2015 OMB IT Schedule 53, the Department of Defense's IT-1 document, and the President's overall Budget Request for the Department of Defense. Additionally, the underlying model informing the classified data section has been updated and refined to more accurately depict the dynamics of this opaque market space.

In addition to updating the existing beta functionality, the new product contains some exciting new features:

- **Tactical/Enterprise tagging:** The Cyber tool now distinguishes between cyber investment that is mobile and primarily used for communication between military forces, and more permanent network infrastructure connecting users within an organization to each other

- **Embedded/Standalone:** The product differentiates between programs that address themselves primarily to a cyber capability, and are therefore accessible to contractors who offer primarily cyber products and services, and those programs where the cyber component is embedded within a larger system; the latter category is accessible to contractors who have qualifications on that larger system in addition to offering cyber products and services

- **Updates to the Classified Model:** Avascent's Cyber Market Forecast is driven in part by Avascent's Intelligence Community (IC) Budget Estimate. This is a relatively detailed analysis of budget and addressable spending among various IC agencies. The revised Cyber tool has been refined to take into account Avascent's 2015 update of the IC product.

About Avascent Analytics

Avascent Analytics offers a suite of integrated market analysis products that deliver timely and accurate information for business development and strategic planning. Our toolkit provides visibility into agency spending and market trends.

Other Avascent Analytics product suite offerings, often referred to collectively as "050", provide users in government and industry with detailed insights into current and future spending priorities, program plans, competitor position, and opportunity space across dozens of product and service sectors.

The Avascent Analytics toolkit was created for clients who need to make sense of an uncertain environment, and identify opportunities for growth. Avascent Analytics aims to equip clients with the tools they need to gain market insights with transparency and efficiency.

The name 050 evokes the National Defense function in the U.S. Congress' appropriations process, and captures several qualities about Avascent's team and product: A strong focus on the intersection of public policy and defense market dynamics, and a mastery of esoteric details that matter to our clients.